



Rhinos RFC

Sponsorship Proposal

About the Rhinos

Established in 1985 by a group of likeminded rugby players, the Rhinos RFC is Asia's premier touring rugby club. Membership to the club is by invitation only and is restricted to players who are playing, or have played, rugby for an Asian rugby club.

The Club tours once a year, usually to an Asian destination, and often being in the vanguard of rugby development by providing countries with their first international opposition. Our playing record on tour is impressive having won 20 out of 24 matches, often against highly credentialed opposition

Although founded on the cornerstones of social rugby, the Club always strives to field it's most competitive team whatever the occasion. Many of our players are current or retired internationals. We have recently started to enter regional tournaments and, in 2009, we entered the prestigious ANZ Royal Bank Angkor 10's; winning the cup at our first attempt without conceding a single point against.



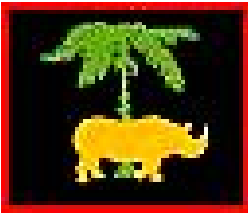
Social Responsibility

Apart from the enjoyment and camaraderie the Club affords its members, we also support worthwhile charities through membership fundraising and community services whilst on tour.

Every year, Rhinos are asked to donate to in the memory one of our founding members, Guy Pearson, a former British Officer in the Gurkha Regiments. We do this through the Gurkha Welfare Trust, a charity set up to aid thousands of Gurkha ex Servicemen and their families where circumstances did not support the payment of British War Pensions. The Rhinos provide pensions for 5 ex servicemen and two widows of ex servicemen and it is this support that saves them from destitution.

On tour, we actively seek opportunities to support local orphanages, providing material assistance as well as introducing rugby to disadvantaged youngsters.





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We are seeking sponsors to support our participation in regional tournaments; for 2010 this will be our return to defend the Angkor 10's trophy.

The Rhinos and their players are high profile within their communities. We have over 100 members in 20 countries across the world; many are now leaders in business and professional life, in major industries such as banking, law, oil and gas, IT, executive search, media and PR, among others.

A sponsorship partner will have substantial exposure and commercial benefit. All players are well versed in their obligations to sponsors and how to professionally portray the sponsor whilst on tour.

Gold Sponsorship at US\$12,000: your company name & logo on the front of the jersey and warm up shirts plus logo on our shorts. A banner on the home page of our website.

Silver Sponsor: US\$6,000 your company name & logo on the back shoulder of the jersey and warm up shirts. A banner on the sponsors' page of our website.

Bronze Sponsor: US\$2,500 your company name & logo on the sleeve of the jersey and warm up shirts. A banner on the sponsors' page of our website.

Individual Sponsor: US\$1,000. Name listed on the sponsors page of our website.

Sponsors will be provided with playing kit and warm up shirts.

We welcome sponsors to join us at the Angkor 10's and to be our honoured guests at our annual dinner on the Friday of the Hong Kong Sevens.



Contact

We would welcome the opportunity to further explain our mission and to discuss this proposal with you.

Please contact Jon Robinson:

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More information can be found on:

www.rhinosrugbyfc.com